

What Is PetLink?

PetLink is the cornerstone of Datamars' 24/7/365 pet registry and recovery service.

Microchipping is the only unique, unalterable, tamper-proof, permanent form of identification that owners can provide for pets. Once microchipped, owners are encouraged to register their pets so that their contact information is on record in the event that their pet is ever lost or stolen. A microchip registered with PetLink gives your pet a silent voice, and gives owners peace of mind that your beloved pet will find its way home.



PetLink Benefits

- Lifetime registration for your pet with no renewal fees
- 24/7/365 access to the PetLink Recovery Hotline
- Free Lost Pet Posters, complete with your pet's photo
- Encouraging Together Again stories, where pet owners just like you talk about their successful experiences with PetLink's reunification services
- Useful tips and offers
- Travel tips and recommendations for domestic and international travel with your pet
- The PetLink Store, where you can purchase pet care items personalized with your pet's microchip ID
- Unlimited access to petlink.net

How To Register

For pet owners with newly-microchipped pets:

- Visit www.petlink.net (be sure to enter **.net!**)
- Select one of the green 'Register your pet now' buttons on the home page
- Select 'I have a microchip number'
- Enter your 15-digit microchip number
- Follow the on-screen instructions to complete your registration

For pet owners with existing PetLink accounts:

- Visit www.petlink.net (be sure to enter **.net!**)
- Login to your account
- Select "Register New Pet" on the left menu

For more information, please email us anytime at petlink@petlink.net or visit petlink.net.

petlink[™] net
creating permanent bonds between owners & pets



Life would be easier if pets could talk.

Trust PetLink to give your pet a voice.

Why do I need PetLink?

Pets are not only curious and prone to explore their surroundings; they are also natural escape artists. Sometimes, the will to wander takes our pets outside the boundaries of home. That is why it is important that your pet is electronically identified with a microchip that contains a unique, permanent, tamper-proof identification number.

Even if your pet stays indoors, unexpected events such as natural disasters, house fires and other unplanned incidents often leave pets unprotected. Through Microfindr and PetLink, you can drastically increase the chances of being reunited with your beloved pet should you ever be unexpectedly separated.

A Microfindr microchip is as small as a grain of rice, and is easily implanted under the skin of your pet between its shoulder blades. It can't be removed or fall off. Registration with PetLink is quick and easy, and keeps your contact information safely stored and password-protected online. If your pet is found, PetLink will help speed his or her return home to you.

Why should I microchip my pet?

Millions of lost or abandoned animals are taken in each year by animal welfare organizations in the US.* Due to a lack of identification, only a very small percentage of those lost are ever reunited with their loving families. Microchipping and registration offer the only truly permanent method of identifying your pet. Collars and tags can be removed, and a tattoo can become illegible as your pet ages. If you want to reduce your beloved pet's chances of being needlessly euthanized and instead improve his or her chances of being returned to you in a lost-pet emergency – microchipping and registration are the best solution.

Is microchipping painful for my dog or cat?

Microchipping your pet is no more painful than any other vaccine or injection; microchipping doesn't require anesthesia and takes only seconds.

How effective is microchipping at reuniting lost pets?

The Humane Society of the United States recently published a study that involved thousands of animals. The results showed a 250% increase in reuniting microchipped and registered dogs with their owners, and a 20% increase in reuniting microchipped and registered cats with their families. **Microchipping works, providing your pet is also registered. Register with PetLink today!**

Ask your veterinarian about Microfindr & PetLink today!

Your veterinarian recommends Microfindr and PetLink because of our outstanding quality and commitment to service. We manufacture our own microchips in accordance with ISO standards

11784/5, and we have built PetLink

because of our commitment to animal welfare. Other companies charge annual fees for registration, but not PetLink.

Your PetLink registration is often included in the cost of your Microfindr implantation, and covers you for the lifetime of your pet. There are no hidden or annual fees required (if lifetime registration is purchased.)



* According to statistics from the Humane Society of the United States